



FAMILY GAME NIGHT

MAKING THE ULTIMATE COMEBACK

Prepare Your Shelves! Families are Staying Home...
Educational Games Sales On the Rise

Dr. Toy's 100 Best Posted!

[See Article Below](#)



AROUND THE WORLD NEWS

Faithful Global Educators Since 2002

www.aroundtheworldgames.com

Edition Premiere

Product Spotlight- Around the World: The Ultimate Global Board Game Board games can be good for the brain *and* fun!

Travel! Travel! Travel! The object of the Game, Around the World: The Ultimate Global Board Game-- is to travel around the world by answering questions correctly and gaining tokens to fill up your Global scorecard. Players roll the dice and "travel" according to the number on the dice. Players navigate their travels through the spaces they land on. Players need to correctly answer four questions in each category to win. The first player to "travel around the world" and fill in their Global scorecard wins. The more places you travel the more fun it is to play!

Why It Is So Fun:

- Visit the Wonders of the World!
- Ride the Channel Tunnel to Paris!
- Walk thru the streets of Bangkok!
- Visit sacred temples in Nepal!
- Dive among Australian sea-turtles!

Why It's Good For the Brain:

- Initiates meaningful discussion and group interaction
 - Increases vocabulary and literacy skills!
 - Encourages diversity and cultural communication!
- Works well as a study aid in many subject areas!

Why The Company is Different:

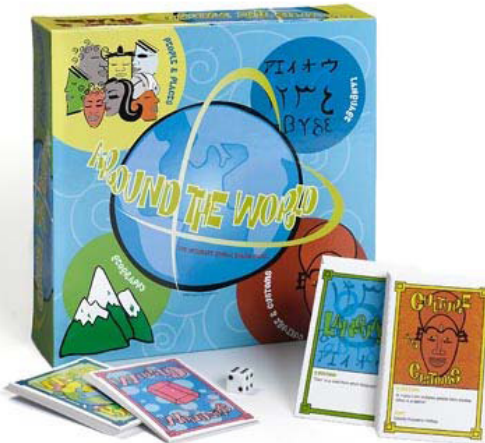
Curious about the way other people live, eat, speak or do business? Curious about what it means to be global? Curious about getting better connected to people of the world? Now you can! Around the World is a company that travels all over the globe in

search of information. The concepts are then developed into

increase the knowledge among their employees and clients.

bi-cultural home, Stacy had the advantage of visiting and

Stacy George, was confronted by a reality wherein she was defined as different by other children. Being brought up a bi-cultural kid in Ohio could have been a difficult challenge for such a little girl, but Stacy's outgoing personality made quick friends with others in more conventional homes. Eager to share the various family traditions with fellow classmates, you could say that the groundwork for Around the World: The Ultimate Global Board Game had already been set.



Around the World has officially been evolving since 2002. To start, Stacy worked in immigrant and refugee communities, facilitated cross-cultural trainings, and created a French-immersion school for toddlers. Ultimately, these experiences led to discovering the need for resources to support the importance of global knowledge and awareness of the world in which we live.

What People are Saying:

Anne McGonigle, Former VP of Starbucks and Parent, Seattle, WA states, "This is a wonderful game! It's very fun! Its bright colors and engaging artwork will surely grab kids' interest! And, unlike anything in the marketplace, "Around the World" informs our kids about the beautiful diversity of the multicultural world we live in -- and does so through FUN!!! It's all in a game, so the learning comes through play! What could be better?"

Around the World: The Ultimate Board game, shown here. Includes four categories of trivia: Language, Geography, Culture & Customs and People & Places.

interactive products that bring the global experience to you. Our mission is to offer resources that get people of all ages better connected to the world around them. Our products meet the needs of various markets, including classrooms, diversity and literacy programs, cafes, universities, museums, as well as businesses looking for creative ways to

Why the Inventor is so Passionate:

Around the World originated from the travels that literally took the game's creator, Stacy George, around the world. Starting in Hawaii, she traveled through Fiji, Australia, New Zealand, Europe, and Malaysia on a quest to bridge the gap between cultural diversity and respect among the children of the world. Growing up in a

experiencing the homelands of her parents - extending from South America to the Middle East. She quickly learned to love languages, exotic locations, values and appreciate the importance of all the beautifully varied cultural experiences.

As a child growing up in a suburb just outside of Cleveland, Ohio,

Dr. Toy Winners are announced- Around the World Game Honored

www.aroundtheworldgames.com/article/DrToy.php

The latest Dr. Toy winners have been announced and we are thrilled to have been chosen as one of America's 100 BEST Children's Products. This timely report features information about 100 wonderful new toys and other products from large and small companies. The toys and products selected meet high standards for design, durability, quality, and price.

A complicated set of criteria are used to evaluate these toys and other products.



Winners excel at the following quality standards:

- Is this product worth the price?
 - Does it have lasting play value?
 - Is it appropriate?
 - Is it fun?
 - Does it match safety standards?
- Dr. Toy evaluates new toys year-round, so look for more award announcements in the future for Around the World Games!

National Retailers add Around the World to their game assortment

As the Holiday gift-giving season for 2009 approaches, National Retailers are busy choosing their favorite new items for their assortments.

Around the World Games has already been selected for sale by two well known retail giants:

amazon.com



Amazon.com and Barnes and Noble Booksellers.

The Around the World Game is already for sale at Barnes and Noble. Go to www.book.com and search for: Around the World the Ultimate Global Board Game. Here is what they say about our game:

Around the World is the Ultimate Global Board Game!

Players of all ages are challenged to travel and explore the world with us! Visit the wonders of the world and test your knowledge about People & Places, Customs & Culture, Language and

Geography. The game that is good for the brain. Bring diversity onto your world and watch your global knowledge grow! With Around the World you: Educate. Experience. Expand.

This original product, Around the World: The Ultimate Global Boardgame is lauded by teachers, librarians, parents, travelers and students. By circumnavigating the board, kids ride the Channel Tunnel through Paris, walk through the streets of Bangkok, visit temples in Nepal, and dive among sea turtles in Australia as they voyage the board game's primary trivia categories.

Simple to follow game play puts the priority on the learning and the fun...not on rules or competition. A must have for every family game night!

Sneak Peek:

Another National Retailer Picks Up Around the World Games



More details to come in future issues...

Discover Africa: A fresh take on coffee shop finds Starbucks and Around the World join to teach African culture and the origins of Coffee

If you've stopped in to your local Starbucks coffee house lately, you might have noticed that there is a new retail focus on Africa to complement the coffee blends produced there.

Starbucks states the following about the game:

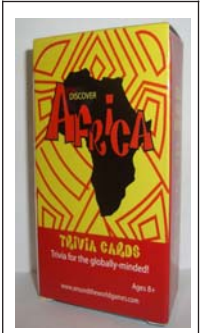
Discover Africa Trivia Cards are ideal for helping children and adults alike explore the continent with 80 trivia questions. Discuss over dinner, take on vacation, short trip or in the car. The convenient size is a perfect on-the-go activity.



Around the World Games, was chosen to expand the selection with a Trivia Card Pack developed specifically for Starbucks.

Trivia cards focus on Around the World's favorite four categories: Language, Geography, Culture & Customs and People & Places but keep a special focus on teaching the origins of Coffee, as well.

The game is great as a stand-alone activity, or can be used with the Around the World Ultimate Global Board game.



Starbucks Exclusive Retail price US\$6.95 each. Available at "Grande" Stores, or those with expanded retail selections.

Want to Know More About the Game Inventor: Stacy George?

Hoping to learn more about the Around the World game and inventor? Luckily, there is a way to follow the company successes and share in the highlights and daily experiences. Simply follow the Around the World



Blog on-line. Just Point your web browser to the following address: <http://aroundtheworldgames.com/wordpress/> And you will be first in line to all the new product introductions and breaking stories related to Around the World Games.

Next Issue- Product Spotlight: Trivia Extension Packs



CONTACT US:

National Account Sales - Heather Wilson hwilson@aroundtheworldgames.com
CEO and Inventor - Stacy George stacygeorge@aroundtheworldgames.com

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<http://aroundtheworldgames.com/wordpress/>

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